



### Introducing Keynote Speaker Tom March:

Tom March is passionate about learning. Recognised as a Teacher of the Year for San Diego County in 1991, he concluded his formal classroom teaching in 1995 when he began a three year fellowship during which he developed such Web sites as **Filamentality**, **Eyes on Art**, and **Blue Web'n** with Jodi Reed and the **WebQuest** model with Professor Bernie Dodge. Tom March is the creator of an array of strategies for integrating the Web into learning activities, embodied by the interactive environment called **Web-and-Flow**. In 1998, he and his family emigrated to Australia and settled in the Southern Highlands of New South Wales. There he heads **ozline.com Pty Ltd**, a Web development consultancy that works with educational branches of Pacific Bell, UNICEF and UNESCO. Tom writes and presents on various aspects of "working the Web for education."

Tom will be presenting three keynote addresses over the two days of the conference.

#### Working the Web for Education: Version 3.0

What's so big about the Web and how can we harness its power to support education? This updated version of the answer highlights sophisticated ways educators integrate the Web so that it's not a special experience - just great daily classroom learning. This keynote focuses on the least that could be done and the coolest things I can shoot for.

#### Working the Web for Education: Getting to it

Find, use, create, and implement Web resources to enhance student engagement and learning in many of the ways highlighted in the first keynote. See how you can mentor classroom colleagues to do the same. Join Tom for this rapid fire 'how to' session of ways to make learning more authentic, achievement-oriented, and fun, and gain access to tools and strategies that you can use when you get back to school.

#### My Flavour of WebQuests

Explore how Tom has evolved the WebQuest from Bernie Dodge's initial thoughts and their first work together. Tom uses each new WebQuest to expand, refine, and improve the approach until it now works as a clear model to help students achieve sophisticated cognition within a scaffolded learning environment. Tom will move through the WebQuest format, highlighting the pedagogical rationale for each aspect and tips for knowing we're doing it well. Also learn about the newly launched [BestWebQuests.com](http://BestWebQuests.com).

The conference sessions will focus on the pivotal role of ICT in classroom practice including:

Student centred curriculum projects

Scaffolding using ICT

Innovative and achievable strategies to facilitate learning through ICT

Practical ideas from experienced educators

The curriculum and your notebook - maximising the benefits for your students

#### The Trade Display

The Trade Display is always an important and popular feature of an ECAWA Conference and we hope that this year's will be more interesting than ever. If you know of a business or product you'd like to see represented, please pass the details to the Conference Coordinator at [gillianbaird@inet.net.au](mailto:gillianbaird@inet.net.au)

#### ECAWA and GST

As a not-for-profit organization with an expected turnover under \$100 000, ECAWA has chosen not to register for GST. Among other things, this means that no GST is payable on ECAWA membership fees or ECAWA Conference registration fees and we are not permitted to issue a Tax Invoice or claim GST credits. If you require any further information about this matter please contact the Australian Taxation Office or check the website [www.ato.gov.au](http://www.ato.gov.au)

**Register for the conference now!** Ask for a registration form or print a copy from the conference web site at [www.ecawa.asn.au](http://www.ecawa.asn.au)

**Tell your colleagues about the ECAWA conference!** Display one of the posters on your staff room PD notice board.